

VAIBHAW KUMAR

WordPress, WooCommerce, PHP & BigCommerce Developer

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GitHub: github.com/thevaibhaw | WordPress.org: profiles.wordpress.org/thevaibhaw

PROFESSIONAL SUMMARY

WordPress, WooCommerce, PHP and BigCommerce developer having 4.6+ years of hands-on experience in developing custom plugins, themes, Stencil storefronts, backend development and payments integration for clients in the USA, Canada, Australia and Europe. Developed 4 plugins on WordPress.org and 15+ custom WordPress themes and 10+ BigCommerce websites. Competent in PHP, MySQL, REST API, WooCommerce hooks, security and performance optimizations. Experienced in managing the entire project process from start to finish.

TECHNICAL SKILLS

WordPress: Custom plugins and themes, hooks and filters, ACF, Gutenberg blocks, WP REST API, Multisite, Elementor

WooCommerce: Custom payment gateways, Checkout, Cart, Product, Stock and Order logic

BigCommerce: Stencil framework, Handlebars templates, Catalog API, Webhooks, Theme Customization

PHP and Backend: PHP, MySQL, REST API design, GraphQL, WebHooks, Cron jobs, Server-Side validation

Payments and APIs: Stripe, PayPal, Binance Pay, Twilio, OpenAI, Gemini, Grok

Frontend: JavaScript, jQuery, HTML5, CSS3, Bootstrap

Security and Performance: SQL injection, XSS and CSRF prevention, malware removal, Core Web Vitals, caching

Tools: Git, GitHub, cPanel, Apache

Secondary Skills: Laravel, React.js, Node.js, MongoDB

WORK EXPERIENCE

Web Developer | Tech Prastish Software Solutions Pvt. Ltd., Mohali | 07/2022 - Present

- Built and maintained WordPress and WooCommerce plugins and 15+ custom themes, with custom admin screens, ACF and Gutenberg blocks, for clients in the USA, Canada, Australia.
- Built 10+ BigCommerce stores with custom Stencil themes and restructured large product catalogues for easier browsing.
- Published 4 plugins on WordPress.org, each approved through the WordPress plugin review process.
- Integrated 8+ payment gateways and services (Stripe, PayPal, Binance Pay, Twilio), including a custom Binance Pay gateway for WooCommerce with refunds and revenue split.
- Built REST APIs and PHP and MySQL applications, including a booking and sales system with PDF receipts and emails; integrated AI APIs (OpenAI, Gemini, Grok).

- Secured 6 hacked websites in Zoomla, fixed live store issues during sale periods, and improved page speed and Core Web Vitals through optimization and caching.
- Worked directly with clients and designers to scope requirements and deliver on schedule; also contributed to Laravel, React.js and Node.js applications.

PUBLISHED WORDPRESS PLUGINS

- **V7 Product Alternatives** - WooCommerce sold-out product suggestions | wordpress.org/plugins/v7-product-alternatives
- **V7 Low Stock Filter** - WooCommerce low-stock alerts | wordpress.org/plugins/v7-low-stock-filter
- **V7 AI Chatbot** - AI chat for website visitors | wordpress.org/plugins/v7-ai-chatbot
- **V7 Legacy Editor Enabler** - Block or classic editor per content type, rated 5.0 | wordpress.org/plugins/v7-legacy-editor-enabler

PROJECTS

BigCommerce

- **Ram Products** | BigCommerce, Stencil | Live: ramprodinc.com
- **Finn Comfort USA** | BigCommerce, Stencil | Live: finncomfortusa.net

WordPress and WooCommerce

- **Binance Pay for WooCommerce** | PHP, WooCommerce, Binance Pay API | Demo: recentprojects.vaibhawkumar.in/BinancePayPlugin
- **Artfox Print** | WordPress, WooCommerce, Printful, Zakeke, OpenAI | Live: artfoxprint.com
- **Industrial Scale Inc.** | WordPress, ACF, Elementor, WooCommerce, Yoast SEO | Live: industrialscaleinc.com
- **Sports-X Australia** | WordPress Multisite, Elementor | Live: sports-x.com.au
- **Recce Pharmaceuticals** | WordPress, Elementor Pro | Live: recce.com.au
- **Everflow Epoxy** | WordPress, Elementor, WPML, Yoast SEO | Live: everflowepoxy.com

PHP

- **MerLykke Party Management System** | PHP, MySQL, jQuery, FPDF, PHPMailer | Live: lykkeparty.no/psystem | Gallery: recentprojects.vaibhawkumar.in/lykkeparty

Laravel, React.js and Node.js

- **Qushi - Trading Platform** | Laravel, PHP, MySQL | Live: pro.qushi.io | Gallery: recentprojects.vaibhawkumar.in/qushi
- **Bilinguame - Language Learning** | Laravel, React.js, Stripe | Live: bilinguame.com
- **DriverZone Golf** | React.js, Node.js, MongoDB | Live: driverzonegolf.ca

EDUCATION

Bachelor of Technology (B.Tech), Computer Science and Engineering | 2018 - 2022

Himachal Pradesh Technical University (HPTU), Hamirpur

Languages: English, Hindi